



Culverhouse  
College of Business

Faculty Executive Board Meeting

October 17, 2018

8:30-10:30 am

Dean's Conference Room

**Members Present:** Dr. Anup Agrawal, Dr. Tom Baker, Dr. Steve Buchheit, Dr. Jose Dula, Dr. Peter Magnusson, Dr. Robert McLeod, Prof. Joyce Meyer, Dr. Paul Pecorino, Dr. Uzma Raja, Dr. Ed Schnee, Dr. Marilyn Whitman, Dr. Eric Williams, Dr. Mesut Yavuz.

Non-Voting Members Present: Dr. Jonathon Halbesleben, Ms. Danielle Clarke, Mrs. Kati Hardemon (serving as recorder)

Dr. Schnee opened the meeting at 8:35 am.

1. Items approved by the UPC
  - a. **HR Minor** – A motion was made to approve and send this to the faculty forum by Dr. Williams and seconded by Dr. Baker. **The motion passed unanimously.**
2. Items from MIS
  - a. **MIS Program numbering and name changes**– MIS revised courses 220, 320, and 420 last year. When the changes were being incorporated into the catalog, the Registrar's office notified the Department that they would need to use different course numbers. MIS would like to change MIS 220, 320 and 420 to MIS 221, 321, and 421 with updates to the course descriptions. A motion was made by Dr. Raja to accept this change with Dr. Halbesleben confirming the necessity of the number change with the Registrar's office. The motion was seconded by Dr. Williams and **passed unanimously.**
3. **PhD Dissertation Committee Composition** – A FEB committee member proposed that the working rules for the composition of dissertation committees be made more formal. After some discussion, a motion was made by Dr. Baker to send the proposed document to the PhD Committee, to revise to be consistent with the rules set forth by the Graduate School. The motion was seconded by Prof. Meyer and passed unanimously.
4. **Updates from the Dean's Office**
  - a. At the November meeting the new Director of Undergraduate Programs will join the FEB, future proposals will go through her and she take minutes.
  - b. We have not received any new faculty position allocations yet; there have been some changes to how positions are being allocated for this year. We also still have 6 positions from last year that need to be filled.

- c. NTRC – The Provost’s office has approved the implementation of our NTRC policy which was passed last spring. The Dean’s office is reviewing the financial implications of the policy prior to implementing it.

**5. FEB Member Items**

- a. Dr. McLeod asked if we had a current organizational chart for the college. Dr. Halbesleben will be adding it the faculty resources page on the website.
- b. It was mentioned that the FEB should begin approving the prior meetings minutes. A motion was made by Dr. McLeod to approve the October meeting minutes. The motion was seconded by Dr. Pecorino and passed unanimously.

The Management Department would like to request the following changes in its Major and its specializations/minors. The Department voted internally to approve the changes. We view three of the changes as non-substantive as we believe they will not significantly impact the course requirements for students, will not impact offerings of other departments, and will not result in increased resources needs in the Management department or impact resource allocations in other departments. The changes are being made to align our offerings with proper University nomenclature and to clarify appropriate electives and courses of study. The changes we propose to make include:

- 1) (Non-substantive) Renaming the specializations “Concentrations” and
- 2) (Non-substantive) Reducing each concentration to 18 hours from 24 hours so the Management Major becomes 21 hours instead of the current 27. Within each concentration we will
  - a) **Human Resources Management Concentration**
    - i) Remove the requirement that students take 2 electives from an approved list. (-6 hours)
  - b) **Entrepreneurship Concentration**
    - i) Remove the requirement that students take 2 electives from an approved list. (-6 hours)
  - c) **Health Care Analytics Concentration**
    - i) Remove the requirement that students take 1 elective from an approved list. (-3 hours)
    - ii) Remove MGT 452 Project Management Communication as a required course (-3 hours)
- 3) (Non-substantive) Change the New Venture Specialization (12 Hours) to an Entrepreneurship Minor (15 Hours) by adding on required elective. The elective will come from a suggest list which will an include an “As approved option.” The goal of the “As approved option” is to allow students in other programs as well as programs outside of our College (where those programs are interested in a partnership (e.g., Engineering)) to customize their course of study. The rest of the courses are the same in the Minor as they were in the specialization.
- 4) (Substantive) Create an HR Minor that is 15 hours. Courses offered in the minor are existing courses offered in the Concentration, simply packaged for those not in the Major.

A detailed description of the changes is included in the flowing pages.

1. Renaming the specializations “Concentrations” and
2. Reducing each specialization to 18 hours so the Management Major becomes 21 hours.

Currently the Management Major consist of:

MGT 320	Leadership and Ethics	3
Credit Hours Subtotal:		3
<b>Specialization</b>		
Select one of the following specializations:		24
Entrepreneurship		
Health Care Analytics		
Human Resource Management		
<b>Total Hours</b>		<b>27</b>

**CHANGE TO**

MGT 320	Leadership and Ethics	3
Credit Hours Subtotal:		3
<b>Concentration</b>		
Select one of the following concentrations:		18
Entrepreneurship		
Health Care Analytics		
Human Resource Management		
<b>Total Hours</b>		<b>21</b>

## A. HUMAN RESOURCES MANAGEMENT

<b>HUMAN RESOURCES MANAGEMENT SPECIALIZATION- CURRENT</b>		
MGT 301	Intro to HR Management	3
MGT 431	Employee Recruitment, Selection, and Placement	3
MGT 432	Employee Relations	3
MGT 433	Compensation & Performance Mgt	3
MGT 434	Training and Development	3
MGT 437	Strategic HR Management	3
<b>Select two electives:</b>		<b>6</b>
<b>Total Hours</b>		<b>24</b>

## CHANGE TO

<b>HUMAN RESOURCES MANAGEMENT CONCENTRATION</b>		
MGT 301	Intro to HR Management	3
MGT 431	Employee Recruitment, Selection, and Placement	3
MGT 432	Employee Relations	3
MGT 433	Compensation & Performance Mgt	3
MGT 434	Training and Development	3
MGT 437	Strategic HR Management	3
<b>Total Hours</b>		<b>18</b>

**B. ENTREPRENEURSHIP**

<b>ENTREPRENEURSHIP SPECIALIZATION</b>		
MGT 386	Foundations of Entrepreneurship	3
MGT 387	Creating, Recognizing, Evaluating and Pitching Opportunities	3
MGT 388	Starting New Ventures	3
MGT 481	New Venture Finance	3
Capstone Experience - select one:		6
Small Business Management and Consulting		
MGT 484	Small Business Management	
MGT 486	Small Business Consulting	
New Product Development		
MGT 483	Technology Commercialization	
MKT 410	Managing Innovation	
Electives - select two:		6
Total Hours		24

**CHANGE TO**

<b>ENTREPRENEURSHIP CONCENTRATION</b>		
MGT 386	Foundations of Entrepreneurship	3
MGT 387	Creating, Recognizing, Evaluating and Pitching Opportunities	3
MGT 388	Starting New Ventures	3
MGT 481	New Venture Finance	3
Capstone Experience - select one:		6
Small Business Management and Consulting		
MGT 484	Small Business Management	
MGT 486	Small Business Consulting	
New Product Development		
MGT 483	Technology Commercialization	
MKT 410	Managing Innovation	
Total Hours		18

### C. HEALTHCARE ANALYTICS

<b>HEALTHCARE ANALYTICS SPECIALIZATION</b>		
<b>HCM 360</b>	Introduction to Health Systems	3
<b>HCM 361</b>	Healthcare Finance and Reimbursement	3
<b>HCM 362</b>	Health Information Systems	3
<b>HCM 463</b>	Healthcare Systems Improvement	3
<b>HCM 464</b>	Healthcare Data Mining	3
<b>HCM 465</b>	Healthcare Analytics Projects	3
<b>MGT 452</b>	<b>Project Mgmt Communication</b>	<b>3</b>
<b>Select one elective:</b>		<b>3</b>
<b>Total Hours</b>		<b>24</b>

### CHANGE TO

<b>HEALTHCARE ANALYTICS CONCENTRATION</b>		
<b>HCM 360</b>	Introduction to Health Systems	3
<b>HCM 361</b>	Healthcare Finance and Reimbursement	3
<b>HCM 362</b>	Health Information Systems	3
<b>HCM 463</b>	Healthcare Systems Improvement	3
<b>HCM 464</b>	Healthcare Data Mining	3
<b>HCM 465</b>	Healthcare Analytics Projects	3
<b>Total Hours</b>		<b>18</b>

3. Change the New Venture Creation of Non-Management Majors Specialization to an Entrepreneurship Minor

<b>NEW VENTURE SPECIALIZATION FOR NON-MANAGEMENT MAJORS</b>		
MGT 386	Foundations of Entrepreneurship	3
MGT 387	Creating, Recognizing, Evaluating and Pitching Opportunities	3
MGT 388	Starting New Ventures	3
MGT 481	New Venture Finance	3
<b>Total Hours</b>		<b>12</b>

CHANGE TO

<b>ENTREPRENEURSHIP MINOR</b>		
MGT 386	Foundations of Entrepreneurship	3
MGT 387	Creating, Recognizing, Evaluating and Pitching Opportunities	3
MGT 388	Starting New Ventures	3
MGT 481	New Venture Finance	3
<b>Elective (Choose One the Following)</b>		<b>3</b>
MGT 406	Family Business Management	
MGT 421	Corp. Entrepreneurship & Innovation	
MGT 484	Small Business Management	
An approved 300/400 level elective		
-		
<b>Total Hours</b>		<b>15</b>



4. Create an HR Minor

<b>HUMAN RESOURCES MANAGEMENT MINOR</b>		
<b>MGT 301</b>	Intro to HR Management	3
<b>MGT 437</b>	Strategic HR Management	3
CHOOSE 3 OF:		
<b>MGT 431</b>	Employee Recruitment, Selection, and Placement	3
<b>MGT 432</b>	Employee Relations	3
<b>MGT 433</b>	Compensation & Performance Mgt	3
<b>MGT 434</b>	Training and Development	3
<b>MGT 492</b>	Internship	3
<b>Total Hours</b>		<b>15</b>



Kati Hardemon &lt;kfhardemon@cba.ua.edu&gt;

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## Item for next FEB meeting

1 message

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**John Mittenthal** <jmittent@cba.ua.edu>

Fri, Sep 28, 2018 at 3:17 PM

To: "Schnee, Ed" &lt;eschnee@cba.ua.edu&gt;, Jonathon Halbesleben &lt;jhalbesleben@cba.ua.edu&gt;

Cc: Kati Hardemon &lt;kfhardemon@cba.ua.edu&gt;, Uzma Raja &lt;uraja@cba.ua.edu&gt;, Heather Davis &lt;hdavis@cba.ua.edu&gt;

### BACKGROUND

As you may recall, the MIS faculty made a number of changes to its major about 18 months ago. In the process of updating the undergraduate catalog, we have run into a snag. Specifically, the course numbers and titles of the programming sequence in the MIS program that have been used previously may not be altered in the way that the MIS program would like - some sort of version control that has been implemented(?).

### DETAILS

MIS program used to offer three (required) programming courses:

MIS 120- Business programming I

MIS 220- Business Programming II

MIS 320- Systems and file architecture (advanced programming)

When the MIS curriculum was revised to reduce the number of major hours from 30 to 18, the programming sequence was revised by eliminating MIS 120 and moving some of the MIS 120 content to the modified MIS 220 course. The new MIS 320 offering had the content from the previous MIS 220 and MIS 320, and the advanced content of MIS 320 was moved to an elective course in advanced programming (MIS 420). The new sequence is:

MIS 220- Business Programming I

MIS 320- Business Programming II

MIS 420- Advanced Programming (elective)

This new sequence has already been approved by FEB and the Faculty Forum.

### SPECIFIC REQUESTS

To change the course descriptions, we have been informed that we need to use new course numbers. We suggest the following:

MIS 221: This new course number will be the revised MIS 220 offering that is being currently taught (and contains content from the previous MIS 120 and MIS 220)

MIS 321: This new course number will be the revised MIS 320 offering that is being currently taught (and contains content from the previous MIS 220 and MIS 320)

MIS 421: First, we are proposing to change the course number from 420 to 421 so that the programming sequence follows a consistent pattern. MIS 421 will be the FEB approved course which had been identified as MIS 420. The course description would be identical to that of MIS 420.

Hence, the sequence, and the associated course descriptions, that the MIS program propose for the undergraduate catalog are as follows:

MIS 221- Business Programming I

This course is an introductory business-focused computer programming course. The course provides students the opportunity to learn analytical problem solving techniques, software development techniques and the syntax of a modern programming language to solve common business problems.

MIS 321- Business Programming II

This course focuses on developing proficiency in the design and development of enterprise applications using object-oriented programming languages. Specifically, the course focuses on building functional programs by leveraging industry-wide standardized object-oriented programming tools and framework. Besides in-depth learning of object-oriented paradigm, the course includes object relational mapping, programming language database connectivity, and web application design.

MIS 421- Advanced Programming (elective)

The study and application of advanced software engineering, application patterns, and file structures. Students design, construct and test software structures for effective information management.

Thanks,  
John

**John Mittenthal, PhD**

Professor, Department Head  
University Chair in Manufacturing Management  
Information Systems, Statistics, and Management Science

<https://culverhouse.ua.edu/academics/departments/information-systems-statistics-and-management-science>

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The difference between the old and new is the removal of the blue text.

Old:

Dissertation committee

The dissertation committee is appointed by the department head or the graduate coordinator in the student's major field, in consultation with the faculty and the student. The dean of the Graduate School must approve the committee upon submission of the form for [Appointment/Change of Doctoral Dissertation Committee](#). The committee consists of a minimum of five members of the graduate faculty; **no fewer than two members must be from outside the student's major field and** at least one member must be from outside the student's academic department. Each member of the committee must possess a terminal degree. Exceptions must be approved by the dean of the Culverhouse College of Business and by the dean of the Graduate School. The director of the dissertation is the chairperson of the committee.

Program areas may impose additional procedures for approval of dissertation proposals. The dissertation committee is responsible for admission of the student to candidacy, supervision of the dissertation, and administration of the final oral examination.

New:

Dissertation committee

The dissertation committee is appointed by the department head or the graduate coordinator in the student's major field, in consultation with the faculty and the student. The dean of the Graduate School must approve the committee upon submission of the form for [Appointment/Change of Doctoral Dissertation Committee](#). The committee consists of a minimum of five members of the graduate faculty; at least one member must be from outside the student's academic department. Each member of the committee must possess a terminal degree. Exceptions must be approved by the dean of the Culverhouse College of Business and by the dean of the Graduate School. The director of the dissertation is the chairperson of the committee.

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